

**Titkova Vera Viktorovna**  
[tvera.v@gmail.com](mailto:tvera.v@gmail.com)

**Education**

- |                |                                                                                                                         |
|----------------|-------------------------------------------------------------------------------------------------------------------------|
| 2009 – present | State University Higher School of Economics (St. Petersburg), Department of Sociology                                   |
| 2005 – 2009    | Tomsk State University, Department of History (Majored in International Relations)                                      |
| 2004 – 2009    | Tomsk Pedagogical State University, Department of Psychology, Public Relations and Advertising (Majored in Advertising) |

**Professional Experience**

- |                   |                                                                                                                                                                                        |
|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 06/2010 – present | Assistant of senior researcher, Laboratory for Social Studies of Education and Science, State University Higher School of Economics (St. Petersburg)                                   |
| 01/2010 – 06/2010 | Laboratory Assistant of Department of Globalization Studies and Cultural Anthropology, Baltic State Technical University "Voenmeh" (Technical Military University named after Ustinov) |

**Publications**

"How children remember television advertisements",  
in: XI Russia conference of students, post-graduate students and young scientists "Science and education" (on April, 16-20th, 2007):  
conference Materials: 6 т. Volume 5: Culturologists, philosophy,  
sociology: 112-115.

"The relation of student to aggressive advertising on the Russian TV",  
in: X Russia conference of students, post-graduate students and young scientists "Science and education" (on April, 15-19th, 2007):  
conference Materials: 6 т. Volume 3: Culturologists, philosophy,  
sociology: 53-55.